

Biopro Technology

Green\$peed Business Presentation Script

Note to BIOPRO Consultants:

This document provides support for the Biopro Technology Green\$peed Business Presentation. The **Dialogue** script is intended to serve as your guide and script either when you are in person with a potential new team member, and/or when doing a phone presentation and/or a webinar. The **Key Idea** and **Key Takeaway** script on each slide are the most essential points and purpose for each slide. This presentation takes about 30 minutes to deliver using the dialogue script as it is written below.

Slide 1 - Start Slide

Dialogue - I am going to introduce you to a company that is leading the Green Tech revolution. It is a company with an incredible vision and an important mission and I am very proud to be an independent Green Tech Business Owner with Biopro Technology. The Green Tech revolution is a movement that seeks to correct the environmental problems brought on by our overindulgence in unsustainable corporate and individual choices. I recognize that all of us, including myself, have been part of the problem, however being a part of Biopro now has enabled me to become a part of the solution.

Slide 2 - The World is Going Green

Dialogue - Everywhere we look we see companies, groups and public figures that have made the commitment to go green and reduce their impact on the health of our planet and all life on earth. The Supreme Court just last year ruled that the Environmental Protection Agency can put pressure on Congress to limit greenhouse gases.

Al Gore won the Nobel Peace Prize for his efforts to educate people about and measure climate change on the earth.

We use the word Carbon Footprint regularly now to define our impact on the earth's limited resources.

Even the Saudi Oil Barons are switching to producing solar energy because they know that the "oil era" is coming to an end.

Key Idea - The commitment to stopping the damage from environmental toxins and repairing our planet is now being embraced by people in every corner of the globe.

Key Takeaway - Green is finally mainstream.

Slide 3 - The Green Tech Revolution

Dialogue - John Doerr is not only the most successful venture capitalist in the world, he is also one of the top business leaders around.

The investment firm where Mr. Doerr is a partner has made, under his guidance, investments in some of the most successful companies in the digital revolution like Google, Sun Micro, Netscape and others.

Although the Digital revolution created some of the most dramatic wealth generation in the history of the world, he calls the newly emerging *Green Tech* revolution the "Mother of all Markets."

Key Idea - We can see for ourselves that the demand for cutting edge green technologies is exploding and it will create fortunes AND *Save the Planet*.

Key Takeaway - The Green Tech movement is producing a true Global Revolution.

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Slide 4 - The Green Tech Revolution (II)

Dialogue - Mr. Doerr says that the Green Tech Revolution will be made up of Atoms and Molecules - instead of the 'zeros and ones' that drive the digital revolution.

What's at stake is not access to information, email and social networking as it is in the digital revolution, but indeed, life on our planet.

He also says this enormous market opportunity will rapidly expand over the next 5 to 10 years.

Key Idea - The Green Tech Revolution is the most important new market to ever emerge and it is going to create major positive change.

Key Takeaway - The Company I am part of, Biopro Technology, is one with a major mission.

Slide 5 - Why We Need Green Tech Now

Dialogue - 150 years of industrial and corporate expansion and unsustainable practices in manufacturing, transportation and food production has created dangerous levels of pollution in every corner of the globe.

Our water, our air and even our soil are heavily polluted and now we realize the newest and most insidious toxin ever is upon us.

That toxin is electro pollution, which is emitted by every wired and wireless device we use today such as cell phones and wireless routers, computers, high voltage power lines, and home and office appliances.

This has created a new form of smog, one that is invisible and silent, but just as toxic to all living things.

Key Idea - Just because you can't see, hear, smell, or taste electro pollution, doesn't mean that it isn't a highly toxic byproduct of our technical and wireless lifestyle.

Key Takeaway - Electro pollution has quickly surpassed the well-known pollutants that the Green Tech revolution has so far been working on cleaning up.

Slide 6 - Biopro - Leading the Green Tech Revolution

Dialogue - Biopro perfectly fits with Mr. Doerr's definition of the Green Tech revolution because the Company's products are all based on Biopro's patented and proprietary ERT and MRET technologies.

These technologies are designed to shield all forms of life from the negative effects of exposure to Information Carrying Radio Waves (ICRW), also known as electromagnetic frequencies (EMF) or Electromagnetic Radiation (EMR).

Our business has a five year head-start on the Green Tech revolution with 18,000 independent Biopro Green Tech business owners already participating in our movement.

Collectively we have already generated over \$40 million in sales which clearly serves as proof that our products are solid solutions to the problems caused by EMR.

Key Idea - Biopro is much more than just great products and an unmatched business model, we are leading a movement.

Key Takeaway - Biopro is the leading business model in the Green Tech revolution.

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Slide 7 - Remember When... (I)

Dialogue - What's happening now with the EMR problem is like a bad movie we've all seen before. Do you remember that in the 40's and 50's smoking cigarettes was glamorous? Then they discovered that it actually kills people and now the packages say so in no uncertain terms. As a result, a multi-billion dollar industry emerged with patches and gums and programs to help people quit smoking.

Slide 8 - Remember When... (II) - Tap Water was assumed to be pure and perfect for drinking. Then they found out that there were numerous toxins in treated municipal water sources. That prompted another multi-billion dollar industry in bottled water.

Slide 9 - Remember When... (III) - Sunbathing used to be considered a healthy activity. Then they found out that it was incredibly dangerous to our health. That discovery lit up yet another multi-billion dollar industry in sunscreen and sun protection.

Slide 10 - EMR - New Problem - New Opportunity

Dialogue - Cell phones are hip and wireless is cool.

However, science is now uncovering the very real health issues arising from exposure to EMR, especially with the explosion of the cell phone and wireless revolution.

Biopro is perfectly positioned to lead the multi-billion dollar electro pollution solution industry that is emerging as a result.

Key Idea - We are on the cusp of a major market opening up that will bring unlimited opportunity to Biopro, who recognized and has responded to the problem of EMR early on.

Key Takeaway - The electro pollution solution is the next multi-billion dollar market.

Slide 11 - How did this Happen... Again?!

Dialogue - No doubt about it, wireless communication is a truly wonderful invention that has helped us get more connected and more creative and has truly enriched our lives.

But this invention "fell through the cracks" between the key regulatory agencies, and as a result never got the level of safety evaluation it would have required.

The first cellular phones were intended only for emergency workers and their adoption by wealthy business owners, attorneys, etc. was almost a fluke.

Now cell phone and wireless companies have billions of dollars available to cover up the problem and escape liability from what may very well turn out to be the greatest threat to global health ever created.

Key Idea - If, metaphorically speaking, cell phones were a new medical device intended for use in hospital care, they would never have received regulatory approval based on their negative side effects.

Key Takeaway - Just like with the truth about smoking, tap water and sun exposure, with EMR we've been duped. Again.

Slide 12 - Environmental Issues from EMR

Dialogue - How can EMR be an environmental issue? Simple. Information Carrying Radio Waves (ICRW) have a negative effect on anything living. Testing and research shows the effects, not only on humans, but on plants and animals as well.

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Slide 13 - Health Issues from EMR

Dialogue - Articles are appearing almost daily about the most recent studies showing conclusively that EMR is a serious health threat. Even during the midst of the financial meltdown, a special congressional hearing was held on Capitol Hill to discuss the correlation between cell phone use and cancer.

Slide 14 - Public Awareness about EMR

Dialogue - Not long ago CNN ran an online survey and 73% of respondents agreed that cell phone use and brain cancer were indeed linked.

Slide 15 - Legal Issues from EMR

Dialogue - Cell Phone maker Nokia's insurers made an effort to escape their obligation to defend Nokia against class action lawsuits regarding biological damage caused by use of their phones.

The court upheld the insurance company's obligation to defend Nokia.

As we've seen with tobacco and asbestos, legal issues are a very reliable leading indicator of major trouble ahead for corporate giants trying to obscure a very real problem.

Slide 16 - Public Disclosures about EMR

Dialogue - Did you know that Real Estate contracts must now disclose when you purchase a house near a source of EMR?

Key Idea - The public is rapidly becoming aware that there are issues that up to now have been covered up by those in the industry who have the most to lose.

Key Takeaway - Biopro is poised to absolutely explode as the cover up by the industry continues to be exposed in mainstream media.

Slide 17 - The Global Wireless Explosion

Dialogue - The numbers are truly staggering when it comes to worldwide exposure to EMR.

Here we can see the percentage of cell phone subscriptions per 100 people in multiple countries.

In some countries the penetration is well over 100% because of the common practice of having more than one cell phone to manage multiple businesses.

Worldwide, the penetration is close to 80% which roughly translates to 4 billion phones for 6 billion people.

Key Idea - Cell phone usage and the exposure to EMR that goes with them, is an epidemic of massive proportions that impacts every corner of the globe.

Key Takeaway - This is a real problem that requires immediate massive action by all of us to correct.

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Slide 18 - Our Children - What's the Exposure

Dialogue - Even in a rural area like Shelby, North Carolina, there are 14 cell phone towers and antennas in a 4 mile radius.

In a densely populated urban area like Manhattan, in Times Square, for example, there are over 1400 cell phone towers alone in a 1 mile radius!

And how many of you have kids or have seen kids, even as young as elementary school age, who have and carry a cell phone with them?

Do you really want your children to be part of a 50 year health experiment?

Key Idea - EMR is everywhere and it is impacting you and your children in ways that science is now beginning to fully understand, and what the research shows isn't good news.

Key Takeaway - We cannot escape exposure to electro pollution anymore

Slide 19 - EMR - Multiple Sources of Exposure

Dialogue - It's not just cell phones and Wi-Fi that are the problem. Just about every wired and wireless device in our technology intensive lives, including our cars, our computers, printers and fax machines, even our home and office appliances all emit electromagnetic radiation.

All of these have been shown to have a measurable negative effect on our bodies and can impact our health and vitality.

Think about standing in line at Starbucks - the guy in front of you is on his cell phone, yours is in your purse or on your belt, the lady behind you is on her phone and a college student is sitting working on his laptop that is linked to the T-Mobile "Hot Spot" (it even says so on the door - a HOT spot!)

If EMR had a smell like natural gas, or a color like smog, you wouldn't go near the place.

Key Idea - We are literally bathing in a soup of different electromagnetic frequencies and radiation day in, day out, 24/7 by 365.

Key Takeaway - All of us are swimming in that EMR soup, whether we know it or not.

Slide 20 - The Truth about Truth

Dialogue - This is how these types of problems make their way into the consciousness of humanity. With EMR we left behind the 'Ridicule' stage and are moving out of the 'Violent Opposition' stage and into the 'Self-Evident' stage.

I think you'll agree that is the perfect time to start a business in the Green Tech Revolution with Biopro.

Key Idea - The undeniable truth about EMR is emerging which creates an incredible opportunity for anyone wanting to become a Green Tech business owner.

Key Takeaway - The time to take action is now.

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Slide 21 - EMR - Potential Effects on the Body

Dialogue - Research has shown that the impact of EMR starts at the cellular level affecting intracellular communication and causing a reaction identical to that caused by any foreign invader. It also affects us at the brain level, causing a disruption in the normal brainwave patterns that we depend on to regulate all our other body systems including our organs - especially the largest of our organs, our skin.

What that means to you is that the sense of stress, anxiety or sleeplessness you might experience could in fact be a response to EMR exposure which tends to amplify whatever your body has a propensity for when your immune system is compromised.

Key Idea - There is a negative domino effect on all areas of the body which is triggered by our exposure to EMR.

Key Takeaway - There is no healthy level of exposure to EMR.

Slide 22 - The Electropollution Solution

Dialogue - Biopro has pioneered a wide range of products that are designed to address both shielding us from the effects of EMR exposure and help us recover from the negative physical effects of EMR. The product categories are personal environment products, body worn products, as well as programmed ingestibles, including a patented water structuring system.

Key Idea - Biopro offers a complete, easy-to-use “ Product System” to address the effects of living in constant exposure to EMR.

Key Takeaway - Biopro Solutions are designed to address the entire spectrum of EMR exposure-related issues.

Slide 23 - 27 - (Product Details)

Dialogue - (Speak to each of the product slides using the information on those slides.)

Key Idea - Integrated Product System with each product being a key part of the electro pollution solution.

Key Takeaway - Biopro is the only company in the world with patented, proprietary products designed specifically to help address the effects of EMR.

Slide 28 - Biopro Validated Results (I)

Dialogue - This image on the left clearly shows the stress-induced heat centered at the white spot inside the ear after using a cell-phone for 15 minutes without a Biopro Cell Chip.

The heat is caused as a result of a stress-induced domino effect in the body.

The image on the right shows absolutely no stress-induced heating when the Biopro Cell Chip is installed on the same phone used for the same 15 minute call.

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Slide 29 - Biopro Validated Results (II)

Dialogue - This image on the left shows the impact on brainwave activity from a 20 minute call using a cell phone without a chip.

The irregular and aggravated activity has a troubling domino effect on the rest of the body.

In the image on the right, brainwave activity after 20 minutes on the cell phone with a Biopro Cell Chip installed shows normalized brainwave patterns, when measured with an EEG testing device.

Can you imagine that a middle school student going in to take a test after talking on his or her cell phone for twenty minutes might find it difficult to focus?

Could it be possible that electro pollution is contributing to the rapid increase in kids being diagnosed with attention deficit disorders?

While research has yet to confirm that, it is interesting that this problem has increased at the same time as the wireless explosion has occurred.

Slide 30 - Biopro Validated Results (III)

Dialogue - This slide shows that EMR actually inhibits plant growth. The black bean seeds in the image on the left show stunted growth after 11 days of exposure to a cell phone on standby, not even sending or receiving any calls.

The image on the right is the growth after 11 days exposed to the same phone with a Biopro Cell Chip attached.

Key Idea - This shows that exposure to EMR is affecting all aspects of biological activity.

Key Takeaway - You and all living things are affected by EMR.

Slide 31 - Biopro's Green Tech Distribution Model

Dialogue - The most efficient way to move products from the manufacturer to the end user is with Biopro's C2C distribution model. My customers place their orders on my personal Biopro website which triggers drop ship delivery from Biopro directly to my customer's location.

If you look at the process in the Business to Consumer (B2C) or retail model, product is produced, usually far from the point of sale, shipped or flown over a great distance to a central distribution hub, then trucked to regional warehouses.

From there products go to distribution warehouses for specific retailers, then to local warehouses where they are trucked again to the actual retail location.

The retailer then gets in his car as do his or her employees, to drive to the store where they offer you the product once you've driven your car to the store.

In all, the carbon footprint from this activity is significant.

Our model, on the other hand, is much more efficient and is truly the greenest way of delivering products ever invented.

It is the only distribution model that truly makes sense considering we are a leader in the Green Tech revolution.

This distribution model also allows for the lowest start up costs which helps me grow my Biopro business quickly and efficiently.

Key Idea - C2C is a highly efficient, minimum waste business model that Biopro is proud to be using.

Key Takeaway - With Biopro, you can own a Green C2C Business in the Green Tech Market Niche using the greenest distribution model.

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Slide 32 - Biopro's GPS - Guide to Profit System

Dialogue - What attracted me to Biopro is I could start, build and grow a Green Tech business with a Road Map to Rapid Profits.

When you choose to become an independent Biopro Green Tech business owner like me, you will earn revenue quickly from building your team, generate commissions quickly on sales made by team members, benefit from leadership incentives and earn profits on retail sales and auto-ship transactions.

Even if you've never owned your own business before, you will have incredible support from Biopro business coaches and access to Biopro's proven Business Success Systems.

Key Idea - No matter your level of experience, Biopro has systems to ensure rapid return on your investment in starting your own C2C Green Tech business.

Key Takeaway - You can succeed with your own business in the Green Tech revolution.

Slide 33 - The Biopro Car Bonus Program

Dialogue - There are numerous additional rewards offered to Biopro business owners such as the Car Bonus for achieving levels of revenue and team expansion.

Slide 34 - The Biopro Success Support System

Dialogue - You will have your own coach who will work with you directly on a day-to-day basis to ensure your success as a Biopro independent business owner.

You will have access to other world class coaches who will help you via multi-media training and special events designed to provide you with immediately usable, highly practical tools and skills to grow your business fast.

Also the support staff at Biopro Corporate is 100% committed to your success and you will have direct access to a team of dedicated, live-answer customer support experts who can answer questions and provide help whenever you need it.

In a nutshell, Biopro offers a proven strategy for quickly building a profitable business, with low overhead and significant income opportunity.

Key Idea - Biopro's proven system is a template for creating additional or replacement income by becoming the owner of your own Green Tech business in a market that is exploding right now.

Key Takeaway - Biopro offers outstanding free support to help you build your business.

Slide 35 - Biopro Success Stories

Dialogue - Here are some examples of what other Biopro business owners have been able to achieve financially with Biopro. (Let viewers read the business results while you tell the following story):

My favorite story is beyond the dollars, although that is important.

It was Karen Hill in Canada saying that her dream is to sit with her granddaughter on her knee in 10 years and tell her how she was one of the pioneers in the Green Tech movement helping to change the world by neutralizing the effects of EMR on people, plants and animals.

Key Idea - Significant incomes are real and achievable in this business and so is the pride of working on a worthy mission.

Key Takeaway - Altruism and Capitalism can happily coexist. With Biopro you can live well *and* do good and know that your income is a direct reflection of the people you are helping.

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Slide 36 - Your Biopro Business Success System

Dialogue - You will work with your coach who will help you when you start your business. They will then work with you to coach people whom you help start their own businesses. In time you will learn to coach and you will help those people become coaches. You will develop customers who will want to use the products on an ongoing basis and they will create a base of income that you can think of as your salary. And you can develop retail sales through participating in events and by selling products to organizations who want to do something about the electro pollution in their environment. By far our most powerful asset is your ability to learn from other Biopro Business owners how to succeed quickly in the Green Tech revolution.

Key Idea - This is how you will build your team and grow your business with support from your coach.

Key Takeaway - Biopro offers a simple business-building system.

Slide 37 - Green Tech Start-Up Costs

Dialogue - Normally starting a business in the Green Tech market is a very capital intensive proposition. In the renewable energy sector you would expect to invest 2 million or more in capital intensive ventures like a solar array or a wind farm. A Green Tech Franchise, say outfitting homes with solar panels, will cost anywhere from \$100 to \$500K. Even a small consulting or service business in the Green Tech market will run you from \$25K to \$50K or more.

Key Idea - This new market is typically expensive to enter.

Key Takeaway - Going Green isn't cheap.

Slide 38 - Take Charge of Your Future Now

Dialogue - With Biopro however, you can start a business in this exploding market with a very modest investment. The Green\$peed Entrepreneur Kit is only \$2,000 and includes a full array of the products at a steeply discounted price for you to use and demonstrate to other potential team members and clients. Following our proven success system will enable you to see a Return on Investment or ROI very quickly. There are other options to start your business at \$1,000, \$250 and even a StarterPak at \$99 that still provides access to all of the coaching and business success systems we've shown you here. YOU can make a major impact with a minor investment.

Key Idea - No matter what your financial situation, you can get started immediately as a Biopro independent business owner in the Green Tech Revolution.

Key Takeaway - With Biopro, there is virtually no financial barrier to entering this emerging, fast-paced market.

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Slide 39 - Biopro's Simple 1-2-3 Product System

Dialogue - Using the Core products is simple. The immediate intervention using Cell Chips and Universal Chips plus the physical recovery with your VitaTonic, your “cell chip in a bottle”, provides the only easy antidote for the effects of EMR on your body.

Key Idea - Shield your body from the effects of EMR exposure and help your body recover quickly from the damage caused by EMR exposure in 3 easy steps.

Key Takeaway - A Chip on Your Phone/PDA/Ear Bud/Wireless Router in conjunction with using VitaTonic every day.

Slide 40 - Three Trillion Dollar Markets Converge

Dialogue - This is the most amazing “Perfect Storm” in history - the convergence of the Wireless Explosion, the Wellness Revolution and the Green Revolution - and Biopro is perfectly positioned right in the middle of all three of these trillion dollar markets.

Key Idea - Biopro is in the right place at the right time.

Key Takeaway - Opportunity is Here Now, ready for the taking.

Slide 41 - Biopro - Validating our Wellness Products

Dialogue - Since the beginning, Biopro has been firmly at the forefront of the Wellness Revolution. Here you can see the range of studies and experts and validation that have kept our products at the very front of the effort to provide the only proven way to shield humans (as well as plants and animals) from the harmful effects of EMR exposure.

And in the Wellness Revolution, Biopro has already attracted over 18,000 people and sold over \$40 million in products.

Key Idea - Our past success is the result of careful research and proprietary products.

Key Takeaway - Our future success in the Green Tech revolution is based on this strong foundation in the Wellness Market.

Slide 43 - The Biopro Mission

Dialogue - (Read the slide) You can enter the Green Tech Revolution, do immense good while living well, and feel proud about your contribution to our vision of a planet safe from the effects of EMR.

Slide 44 - The Biopro KISS Credo

Dialogue - (Read the Slide)

Key Idea - Biopro will always keep our business simple - in every respect.

Key Takeaway - Biopro offers a simple business-building system.

Slide 45 - Our Cause - Helping Children

Dialogue - If you believe, as we do, that our legacy is our children, then you will also feel proud to know that every time you or one of your team members or customers purchases a Biopro product or becomes a Biopro Business owner, a portion of that revenue will be donated to Childhelp USA, a not-for-profit organization that helps severely abused children recover and move on to become contributing members of society.

Key Idea - Biopro is committed to a healthy and inspired planet and that means caring for those who will inherit this earth.

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Key Takeaway - Feel proud about every aspect of being part of the Biopro mission.

Slide 44 - Get Started Today

Dialogue - Let's develop a business plan to help you become part of this important mission and start your own Biopro Green Tech business in the most exciting and fastest growing market ever.